



# Marketing BUSINESS Plan

Dr. Kooiin Enterprises Pvt Ltd boosts to offer an exquisite range of products brought to you from the house of Wintrust , with Products ranging in the Healthcare , Personal care, Beauty care & Home care segments.

A range from the pioneers in the healthcare industry with over 30 years of experience in the manufacturing of healthcare products involved in the sphere of Natural Ayurvedic & Herbal products . We have always believed in curing Health issues through our best every possible gift of nature i.e. Ayurveda and maintain a healthy lifestyle through the same.

All our products have been formulated by the research & vast experience from Wintrust Pharmaceuticals Ltd with the ongoing research of over 10 years on Dr Kooiin products to offer products of the most premium quality in the Direct Selling space.

All our products are Manufactured at our manufacturing facility in Ludhiana with a GMP and ISO 9001:2015 certification under the technical guidance of our research department Dr Kooiin Bionatural Health and Beauty Solutions Research foundation.

Dr Kooiin Enterprises Pvt Ltd brings the beginning of a New Chapter in the Direct Selling Space with the most optimum quality and unmatched products with an very attractive pricing alongside a very exclusively lucrative Business Plan , to create an ocean of opportunities for all its Distributors.

In the coming Future the company is looking forward to touch several domains of Life and to create a healthy lifestyle by entering several domains of marketable products in the Health , wellness and Personal Care segment and reach millions of households in the market .

**Grow with us !**

*Offering an exceptionally lucrative  
Business Module*



## Area's of Bonus :

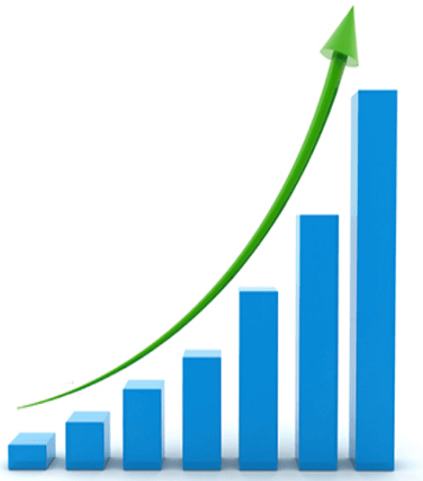
1. Retail Profit
2. Progressive Incentive
3. Referral Incentive
4. Leadership Incentive
5. Super Leadership Incentive
6. Car Fund
7. Travel Fund
8. House Fund

1.

Retail Profit

10-30%

on MRP



## 2. Progressive Incentive



Business Volume (₹ )	Incentive
2000 - 10000	10%
10001 - 30000	13%
30001 - 60000	16%
60001 - 120000	19%
120001 - 250000	22%
250001 - above	25%

Note :

1. Calculation of progressive incentive on difference bases.
2. For progressive incentive 250 BV of self purchase is must.

### 3. Referral Incentive



Level	Incentive
Level 1	3.0%
Level 2	2.5%
Level 3	1.5%
Level 4	1.0%
Level 5	1.0%
Level 6	1.0%
Level 7	1.0%
Level 8	1.0%
Level 9	0.5%
Level 10	0.5%
Level 11	0.5%
Level 12	0.5%



## 4. Leadership Incentive

Promotion	Main Leg BV	Rest Leg BV	Royalty GTO
Star	250001	30000	3%
Silver	250001	100000	5%
Gold	250001	150000	7%
Platinum	250000	250001	8%
Emerald	1 Gold	1 Gold	9%

Note :

For royalty income 1000 BV repurchase must.





## 5. Super Leadership Incentive

Promotion	Main Leg BV	Rest Leg BV	Royalty CTO
Sapphire	1 emerald	1 emerald	2%
Diamond	2 Sapphire	1-1 Sapphire in different leg	2%
Double Diamond	2 Diamond	1-1 Diamond in different leg	1%
Crown	2 Double Diamond	1-1 DD in different leg	1%

Note :

If more than one achiever in same post, equally distribute in achievers  
For royalty income 2000 BV repurchase must.



## 6. Car Fund



To obtain car fund the Direct Seller has to maintain fresh business of 30000 BV for 3 months. 30000 BV fresh business is compulsory/mandatory for the month in which the Direct Seller wants to obtain the car fund. 3% of the company's Turnover will be calculated and will be distributed equally amongst all the achievers.

## 7. Travel Fund



To obtain Travel Fund the Direct Seller has to maintain the Fresh Business of 40000 BV for 3 months. 40000 BV of Fresh Business is compulsory/mandatory for the month in which the Direct Seller wants to obtain the Travel Fund. 3% of company's turnover will be calculated and will be distributed equally amongst all the achievers.

## 8. House Fund



To obtain House Fund the Direct Seller has to maintain the Fresh Business of 50000 BV for 3 months. 50000 BV of fresh business is compulsory/mandatory for the month in which the Direct Seller wants to obtain the House Fund. 3% of the company's turnover will be calculated and will be distributed equally amongst all the achievers.

NOTE : For fund income 500 BV repurchase must.

*Thank You*

**Wishing You  
Great Success**



**DR. Kooi<sup>®</sup>n Enterprises Pvt Ltd.**

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Visit [www.drkooi.com](http://www.drkooi.com) , [www.drkooi.co.in](http://www.drkooi.co.in)

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